ACTIONZONE
Your business is our mission

# TAKE ACTION

## Summit 2027

**March 12-13**

## Transforming Leadership to Economic Mobility

Building businesses, advancing careers, and strengthening communities.

**SPRING 2027 • TAMPA BAY**

Sponsorship & Partnership Opportunities • sponsorship@actionzone.org

**DEFINE THE PATH • EXECUTE THE PLAN**

# WHY THIS IS YOUR OPPORTUNITY

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We don't separate talent — we connect it.

**1 A trained asset**

This country invests $18.5 billion dollars developing the people who serve — military leadership training, emergency response education, and workforce development. By comparison, U.S. employers invest more than $100 billion annually training and developing the civilian workforce.*

**2 The disconnect**

When service ends, that investment stops compounding — disconnected from opportunity after service or career transition. This talent pool is an untapped goldmine.

**3 The connection**

Proven leaders, meeting the organizations that need talent, innovation, and long-term impact — in one room, on purpose.

- citation available upon request



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# BLUF:

## SPONSORSHIP IS A BUSINESS STRATEGY

Build relationships with future customers, founders, executives, employees, and community leaders — before your competitors do.

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# THE ROOM

Deliberately mixed. Deliberately small.

## ~ 125 ATTENDEES

Veterans, first responders, military spouses, professionals, employers, and entrepreneurs — in one room, not separate ones.

## 15–20 MARKETPLACE TABLES

Veteran- and community-owned businesses selling products and services on site.

## 2 PATHWAYS

Every attendee picks a lane and leaves with a written plan.

## 2 DAYS

Friday evening networking into a full Saturday of workshops and panels.

***The Summit convenes talent, employers, resource partners, and businesses — a small room is the product, not a limitation. Sponsors get access to every person in it.***



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# FIVE STRATEGIC CHANNELS

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Sponsors gain meaningful access to every part of this ecosystem.

## BUILD

**Future Customers**

Aspiring owners, entrepreneurs, and growth-stage founders seeking products, services, and strategic partnerships.

## EMPLOY

**Future Employees**

Transitioning service members, veterans, career professionals, and executive talent exploring their next opportunity.

## LEAD

**Future Influencers**

Nonprofit, public sector, and community leaders shaping regional initiatives and organizational impact.

## LEVERAGE

**Future Students**

Attendees mapping degrees, certifications, and credentials — and the institutions that deliver them.

## CONNECT

**Future Partners**

Employers, investors, chambers, and economic development organizations driving regional growth.

Five strategic channels bring the region's leadership, talent, businesses, and resource organizations into one place — and give resource partners a stage to showcase what they offer.



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# STRATEGIC VALUE

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Sponsorship is more than visibility.

1

## Access exceptional talent

Meet experienced veterans, first responders, and emerging leaders before your competitors do.

2

## Build high-value relationships

Connect with entrepreneurs, executives, and decision-makers who influence purchasing and partnerships.

3

## Create measurable impact

Invest in workforce development and entrepreneurship while strengthening the regional economy.

4

## Strengthen your brand

Position your organization as a champion of innovation and economic opportunity.

*It's an opportunity to build relationships, strengthen your brand, access exceptional talent, and invest in the future of our region's economy.*



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# PARTNERSHIP LEVELS

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Draft structure — scaled for a 125-person room.

## PRESENTING PARTNER

**$10,000**

One available

- “Take Action Summit 2027, powered by [Your Company]”
- Welcome remarks + stage presence
- Brand integration across the event
- Premium logo placement on all materials
- Full-page program ad
- Media mentions + social highlights
- Access for four
- Social media highlights and spotlights

## STAGE PARTNER

**$7,500**

One available

- Lift as you climb
- Logo on all materials and signage
- Recognition from the stage
- Half-page program ad
- Social media highlights
- Access for two

## RECEPTION PARTNER

**$5,000**

One available

- Named host of the Friday evening reception
- Recognition from the stage
- Logo in program + reception signage
- Quarter-page program ad
- Access for two

## PATHWAY PARTNER

**$2,500**

Five available

- Support one full stage of learning
- Your brand on one pathway track
- Recognition from the stage
- Logo in program + track signage
- Social media recognition
- Access for two

**Strong and strategic visibility • Capture long-term ROI • Shape the outcomes**

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# COMMUNITY LEVELS

Every level puts your name in the room.

| | | |
|---|---|---|
| **$1,500** | **RECEPTION PARTNER**<br>Set the mood with décor, ambiance, and surprise experiences — see next page. | Logo on experience signage and in the program • Recognition from the stage |
| **$1,000** | **COMMUNITY BUILDER**<br>An attendee experience that inspires and honors every participant. | Name listed on sponsor marketing assets and in the program |
| **$500** | **FRIEND OF ACTION ZONE**<br>Show your support for economic mobility in Tampa Bay. | Social media recognition and program listing |
| **$250** | **BATTLE BUDDY**<br>Sponsor a seat for someone building what comes next. | Name listed in the program |



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# EXPERIENCES

Experience Sponsors — $1,500 each. Pick what you power.

- **Leadership Lounge**
- **Attendee Workbook**
- **Headshot Lounge**
- **Veteran Founder Showcase**
- **Resume Review**
- **CEO Roundtable**
- **Coffee Service**
- **Welcome Gifts**

Your brand on the signage, in the program, and recognized from the stage — attached to the moment attendees actually remember.



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# PRO BONO & IN-KIND

Not every partnership is written as a check.

## PRO BONO

**Professional expertise donated to elevate the event experience.**

- Media Sponsor — amplify coverage and storytelling
- Marketing & PR Sponsor — extend reach across Tampa Bay
- Photography & Videography — capture the moments
- Legal / Financial Advisory — contribute Thrive Series expertise
- AV / Production — ensure flawless technical execution

## IN-KIND

**Tangible donations that enhance the event atmosphere.**

- Welcome Gift Sponsor — gift bags and branded items
- VIP Reception Sponsor — photography and visual branding
- Women Veterans Day Sponsor — ceremony recognition and celebration décor
- Marketplace Support — signage, tables, and vendor materials

*All pro bono and in-kind partners receive logo placement, social media highlights, and a VIP reception invitation. Ask about creative product and service options.*



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# *TOGETHER,*
# *WE BUILD ECONOMIC MOBILITY*

Take Action Summit 2027 is where meaningful connections create measurable impact for participants, for organizations, and for our community.

***We don't separate talent — we connect it.***

**Start the conversation**

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